

ASPEN WAS SURELY A DIFFERENT PLACE IN 1961 WHEN BILL MASON AND EDWARD “WENDY” MORSE OPENED THE DOORS OF THEIR REAL ESTATE OFFICE DOWNTOWN ON THE CORNER OF HYMAN AND GALENA. THEIR ASPIRATIONS WERE MODEST, FOUNDED ON A DEEP RESPECT FOR INTEGRITY AND PERSONAL CLIENT SERVICE, AND FUELED BY A GENUINE ENTHUSIASM AND LOVE FOR THEIR HOME.

Following this tradition, Bob George led and Bob Starodaj continues to lead the company to build upon these enduring principals. Today, nearly a half century later, Mason Morse has grown to include 70 agents in five offices up and down the Roaring Fork Valley. We work together to deliver on Bill & Wendy's mission in a climate of trust, dedicated to the people and communities we serve.

Unsurpassed Experience

Mason Morse agents average over ten years of experience in real estate. Experience, understanding the market and our client objectives, distinguishes the firm. Working together in a supportive, collaborative environment enables us not only to satisfy our clients, but to consistently exceed their expectations.

Market Knowledge - We Know All The Best Places

We know our territory. Our brokers have in-depth, historical and on-going knowledge of the communities and neighborhoods of the valley. We know how neighborhoods have grown and changed over the years, including sales history, zoning changes, homeowners' covenants, etc. We know the schools, the restaurants, the galleries, the best hiking trails ... “we know all the best places”. Continuing education is fundamental at Mason Morse. Agents attend in-house courses on current law, practice, ethics, and certifications conducted by managing broker/educator John Wendt III. Education and experience enhance our value to our clients.

Our Network

We are deeply involved in our communities, contributing time and money to non-profits, schools and initiatives important to preserving and enhancing quality of life in our Valley. Our community is our network. Because we are immersed in our communities, we know where and how to find the perfect buyer, and we know who the sellers are. Year in, year out we demonstrate how our close ties to the community unite a powerful network.

Quality Service/Core Values

As you engage our people around town, or walk into our office, you are engaged by friendly, knowledgeable people who are anxious to serve. We work in an environment where service levels are our uncompromising commitment. Each person holds true to our company mission and core values. The principals we live and breathe each day are Collaboration, Integrity, Service, Success and Stability. And we walk the talk.

Resources

We train, mentor and support agents like no other firm. Each agent is supported personally by a highly qualified Managing Broker, by mentoring broker associates, and a Mason Morse Leadership Team. Every broker benefits from comprehensive research systems, targeted marketing, training and education, advanced technology, and legal resources. Marketing support is deep and award winning. The depth of our resources is reflected by the ubiquitous Mason Morse Sourcebook - an iconic real estate publication in the Valley. Resources are an essential and differentiating quality at Mason Morse.

Our Mission

WE HOLD OURSELVES TO BE A SUCCESSFUL REAL ESTATE COMPANY INTENT AND COMMITTED TO ACHIEVING EXCELLENCE -- WORKING TOGETHER IN A CLIMATE OF TRUST -- DEDICATED TO THE PEOPLE AND COMMUNITIES WE SERVE.

Our Core Values

COLLABORATION

WORKING TOGETHER IN AN ENVIRONMENT OF TRUST, SAFETY AND FUN TOWARD OUR COMMON GOALS BY BUILDING EACH OTHER UP, EMBRACING OUR DIFFERENCES, AND CELEBRATING OUR SUCCESSES.

INTEGRITY

A SELFLESS DRIVE TO DO WHAT IS RIGHT NO MATTER WHAT THE SITUATION OR THE COST.

SERVICE

GIVING ONE'S ABSOLUTE BEST, CHEERFULLY AND GRACIOUSLY, TO THE NEEDS OF EACH OTHER, OUR CLIENTS, AND OUR COMMUNITIES EVERY SINGLE TIME.

SUCCESS

ACCOMPLISHING A POSITIVE IMPACT BEYOND EXPECTATIONS IN OUR COMMUNITIES AND WITH OURSELVES.

STABILITY

THE LEGACY OF AN UNWAVERING TRADITION CENTERED ON DEPENDABILITY, CONSISTENCY AND TRUTH.

Our Market Presence

For almost fifty years Mason Morse has been the source for the who, what, where, when and why of Roaring Fork Real Estate. With six locations and a valley-wide presence, Mason Morse has earned an enviable reputation as the top ranking real estate company on the Western Slope of Colorado.



COVERING THE ROARING FORK VALLEY, CRYSTAL RIVER VALLEY, GRAND VALLEY AND BEYOND.