

WHY BUY IN ASPEN/SNOWMASS??

Aspen is one of Colorado's favorite year-round resort areas world-renowned for its downhill skiing. It sits at the upper end of the Roaring Fork Valley, with the Roaring Fork River, a superb trout stream, running through town. Aspen offers an interesting history, challenging outdoor recreational opportunities, abundant cultural activities, pleasant climate and beautiful natural scenery. Aspen Mountain rises imposingly from town and is one of four ski areas surrounding Aspen. Snowmass, Aspen Highlands and Buttermilk all lie within 12 miles of town.



"IT ALL ADDS UP TO A QUALITY OF LIFE IN ASPEN THAT IS UNSURPASSED AND AVAILABLE TO THOSE WHO HAVE EARNED IT."

When I was a Broker Associate with Coates, Reid and Waldron, we had an office meeting that led into an interesting discussion about why people buy in Aspen. The list included about 30 reasons, prominent amongst them are:



- Aspen enjoys a relatively CRIME-FREE ENVIRONMENT where we do not worry much about locking our homes or cars, and we have no violent crime. This feeling of safety is vastly different from the city environments that most people live in.

- The PEOPLE who live here, have second homes here, and vacation in the valley are exceptional. They have high energy levels, are highly educated, highly motivated, and very successful. They are a stimulating asset.

- The outdoor RECREATIONAL ACTIVITIES are so extensive, most of us need an extra garage to store our equipment (i.e., windsurfers, motorcycles, golf clubs, tennis gear, mountain and road bicycles, kayaks, fishing paraphernalia, water skiing gear, camping gear, backpacks, snowmobiles, downhill and cross-country skiing equipment, snowshoes, horseback riding tack and equipment, softball equipment...)

- The BEAUTY of the valley is extraordinary and ever-changing. Unless you have lived in these mountains, and experienced all four seasons with the changing light, flora, and fauna, you can't fully understand it.

- There are over 100 high-quality restaurants in Aspen, featuring a tremendous variety of DINING styles and multiple award-winning chefs. Aspen hosts The Food and Wine Classic each summer, bringing world-famous chefs, cookbook authors, vintners and culinary personalities to town for a weekend of demonstrations, tasting and instruction.

- SKIING quality in Aspen is superb. There are few, if any, lift lines, and high-speed quads are added annually to our mountains. We now only find lift lines in the highest periods of the tourist season, and then, only on certain lifts.

- The CULTURAL ACTIVITIES in Aspen include theater, ballet, musical and comedy concerts by the hundreds throughout the year, (there are over 300 concerts by Music Associates of Aspen in the summer months alone and 2 Jazz Aspen Festivals in June and over Labor Day Weekend) as well as programs sponsored by the Aspen Center for Physics, the Aspen Center for Environmental Studies, the Historical Society, symposiums, lecture series, art exhibitions, and art instruction at the Anderson Ranch Arts Center.

- The CONVENIENCE of living in a small community with world-class amenities means that we experience little or no commuting time. If one chooses to live in the West End or in downtown Aspen, you can get by fairly easily without a car.

- Aspen's unique sense of COMMUNITY.

- The enjoyment of a small-town LIFESTYLE.